



## *Dedicated to the Orderly Marketing and Promotion of New Jersey Peaches*

**IMMEDIATE RELEASE  
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Clayton, New Jersey**

### **Cumberland County Grower/Shipper Wins 2008 New Jersey Peach Festival**

Fralinger Farms in Bridgeton, N.J. was the winner of the Governor's Cup at the New Jersey Peach Festival. Fralinger Farms' winning box was the variety Flamin Fury ® PF12B in the 2¾" and up size category. Robert Fralinger, Jr. was presented the cup by State Board of Agriculture Director, Ann Dorsett, on Friday evening, July 25<sup>th</sup> at the awards ceremony and growers reception at the Gloucester County 4-H Fairgrounds in Mullica Hill, New Jersey. On hand to assist with the presentations were State Senator Steve Sweeney and State Assemblymen Doug Fisher and John Burzichelli, all representing District 3. Also assisting were a large contingent of Gloucester County Freeholders and other officers.

Approximately 72 entries were displayed in the commercial peach pack competition from NJ growers and packers. Technically, only the entries in the commercial category are eligible for the cup because they represent random selections collected from packing houses and storages by Agricultural Agent, Jerome L. Frecon, Rutgers New Jersey Agricultural Experiment Station, Cooperative Extension.

Many other peach educational displays and events were conducted at the New Jersey Peach Festival., including the crowning of the New Jersey peach queen. Approximately 35,000 people attend the event, which kicked off the heavy volume peach season.

The New Jersey Peach Festival is the official peach festival of the state of New Jersey. It is an annual educational and promotional exhibition of the New Jersey Peach Promotion Council and the New Jersey Peach Festival, Inc.

The grower winners in each category and class were:

Class – Specialty

**Category – White Fleshed Peaches**

1st place – Larchmont Farms, Just Picked label, Elmer, N.J.

**Category – Nectarines or fuzz less peaches, white or yellow fleshed**

1st place – Nichols Orchard, Nichols Orchard label, Franklinville, N.J. This box was also selected the best of this class.

2nd place – Summit City, Jersey Fruit label, Glassboro, N.J.

3rd place – JerZee Orchard, Jersey Fruit label, Richwood, N.J.

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**Category – Largest peach**

1st place – Zee Orchards, .90 lbs. Richwood, N.J.

2nd place – Mt. Pleasant Orchards, .74 lbs. Richwood, N.J.

3rd place – JerZee Orchards, .72 lbs. Richwood, N.J.

Class – Select = peaches that are hand selected by the grower shipper for the competition

**Category – Peaches that are between 2¼ to 2 inches in diameter**

1st place – Mt Pleasant Orchards, Mt Pleasant label, Richwood, N.J.

2nd place – Holtzhauser Farms, Holtzhauser Farms label, Mullica Hill, N.J.

3rd place – none.

**Category – Peaches that are between 2½ to 2¾ inches in diameter**

1st place – Mt Pleasant Orchards, Mt Pleasant label, Richwood, N.J.

2nd place – Holtzhauser Farms, Holtzhauser Farms label, Mullica Hill, N.J.

3rd place -none.

**Category – Peaches that are between 2¾ inches and up in diameter**

1st place – Holtzhauser Farms, Holtzhauser Farms label, Mullica Hill, N.J. This box is also best of class.

2nd place – Mt Pleasant Orchards, Mt Pleasant label, Richwood, N.J.

3rd place – none

Class – Commercial = peaches that are pulled of the packing house line to symbolize peaches as they would be sold to supermarkets and specialty stores. These peaches are not hand selected.

**Category – Peaches that are between 2¼ to 2½ inches in diameter**

1st place – GALA Orchards, Just Picked label, Elmer, N.J.

2nd place – F & R Grasso Farms, Jersey Fruit label, Mullica Hill, N.J.

3rd place – JerZee Orchards, Jersey Fruit label, Richwood, N.J.

**Category – Peaches that are between 2½ to 2¾ inches in diameter**

1st place – Holtzhauser Farms, Holtzhauser Farms label, Mullica Hill, N.J.

2nd place – JerZee Orchards Jersey Fruit label, Richwood, N.J.

3rd place – Fralinger Farms, Cohansey Valley label, Bridgeton, N.J.

**Category – Peaches that are between 2¾ inches and up in diameter**

1st place – Fralinger Farms, Cohansey Valley label, Bridgeton, N.J. This box was the best box in this class and also the best box in the show and the winner of the Governor's Cup

2nd place – Heilig Orchards, Jersey Fruit label, Richwood, N.J.

3rd place – Zee Orchards, Jersey Fruit label, Richwood, N.J.

The best of each class also receive a \$50 gift certificate and dinner for two at a local restaurant in Gloucester and Salem County. The winner of the Best of the Show also receives a smaller cup and the Governor's Cup with his name on it for one year to display and show.