

“Ten Reasons Why You Should Attend the Mid Atlantic Fruit and Vegetable Convention in Hershey, Pennsylvania”

By
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The 2008 Mid Atlantic Fruit and Vegetable Convention will be held on January 29, 30, and 31, 2008 at the Hershey Lodge and Convention Center in Hershey, Pennsylvania. The meeting is sponsored by the New Jersey State Horticultural Society, The State Horticultural Association of Pennsylvania, The Pennsylvania Vegetable Growers Association, The Maryland Horticultural Society, Rutgers New Jersey Agricultural Experiment Station Cooperative Extension, The Pennsylvania State University College of Agricultural Sciences, and University of Maryland Cooperative Extension. Other organizations meeting with us include: The National Peach Council, The North American Bramble Growers Association, and the North American Strawberry Growers Association. Further information is available on our web site at <http://gloucester.njaes.rutgers.edu>

Ten reasons to attend this year's meeting are:

- 1. Attend and learn new technologies in fruit and vegetable production, marketing, and management in 43 sessions over three days;*
- 2. Visit the best and largest tradeshow of fruit and vegetable suppliers with over _ 145 exhibitors;*
- 3. Relax with your spouse and other family members in the warm and friendly environment of the Hershey Lodge, a great place for a short mid winter vacation for your family. The Hershey link is*



http://www.hersheypa.com/accommodations/hershey_lodge/

- 4. Listen to experts from across North America discuss many important and timely topics not available at local and regional education meetings;*
- 5. Get involved by joining and supporting your industry organizations that develop and run this large convention.*
- 6. Share your appreciation for Awardees and enjoy the company and good food with other growers and industry at the Fruit and Vegetable Dinner and Recognition Banquet on Tuesday evening;*
- 7 Visit with your peers and 1800 attendees and share the good and the bad of 2007, and plan for 2008;*
- 8. Make important business contacts and exchange information that will help you market your business, service or product. One good idea can pay for the three days cost of registration;*
- 9. Earn a large number of pesticide applicator credits and learn how to be a better steward of safety and training. See program;*
- 10. Attend concurrent meetings, workshops, receptions and contests not included in the official program;*

Registration information is available by contacting Jerome L. Frecon at 856 307-6450 Ext 1, or frecon@aesop.rutgers.edu.

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Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and County Boards of Chosen Freeholders. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.