

Mid Atlantic Fruit & Vegetable Convention

Hershey Lodge & Convention Center

Tree Fruit Session

TUESDAY Morning, January 29, 2008 (Nigerian Room)

TREE FRUIT SESSION

Moderator – Mr. Brad Hollabaugh

- 9:00 Invocation by Jim Clarke, PA
- 9:05 SHAP President's Address by Brad Hollabaugh, PA
- 9:15 Harvista Technology – Sprayable MCP by Dr. Jim Schupp, Penn State University
- 9:45 Show & Tell
- 10:00 What Exactly is a Surfactant? By Dr. Nic Ellis, Agriliance
- 10:30 Adjourn to Plenary Session
- 10:45 Legislative Affairs Update for Mid-Atlantic Region by Gary Swain, Pennsylvania Farm Bureau

KEYNOTE PRESENTATION

11:00 Rodger Wasson of Aptos, California, will make the keynote presentation entitled 'The Fruit and Vegolution--Completing the Transformation'. He will summarize where the produce industry today, how we got here, the experiences of others and what individuals, brands and industries must now do to complete the transformation.

- 12:00 Lunch – Great Lobby and Confection Lobby
Visit Exhibitors

Tuesday Afternoon, January 29, 2008 (Nigerian Room)

TREE FRUIT SESSION

Moderator – To Be Determined

- 1:30 **Goodling Lecture:** What I Should Have Learned Had I Been Paying Attention by Dr. Curt Rom, University of Arkansas
- 2:15 Show & Tell
- 2:30 Grower Panel on Use of SmartFresh
Moderator: Keith Culver, SmartFresh
Dwight Mickey, PA
Stuart Constable, PA
Neil Hinish, PA
Vince Schwalm, PA
Dean Spencer, PA
- 3:15 Show & Tell
- 3:30 Second Year Observations and Results in PSU Organic Orchard by Dr. Jim Travis, Penn State University
- 4:00 Adjourn
- 4:15 New Jersey State Horticultural Society Board of Directors Meeting, SHAP, & MDSHS Business Meetings

- **NJ PESTICIDE APPLICATION UNITS WILL BE GIVEN AT THE CONCLUSION OF ALL TREE FRUIT, WINEGRAPE AND SMALL FRUIT SESSIONS.**

All attendees must register with one of the fruit or vegetable organizations. Information on registration is available at The Mid Atlantic Fruit and Vegetable Convention and Trade Show web site at www.mafvc.org or the New Jersey State Horticultural Society web site at <http://gloucester.njaes.rutgers.edu/ag/njhs.html>

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WEDNESDAY Morning, January 30, 2008 (Nigerian Room)

TREE FRUIT SESSION

Moderator – To Be Determined

- 9:00 Monitoring and Control of Codling Moth in Orchards by Dr. Greg Krawczyk, Penn State University
9:30 Developing Apples Even a Bug Can't Love: USDA Pest Resistance Research with *Malus* Germplasm by Dr. Clayton Myers, USDA Ag Research Service, Kearneysville, WV
10:00 Show & Tell
10:15 New Concepts in Training and Pruning Cherries on Gisela Rootstocks by Dr. Greg Lang, Michigan State University
11:00 Show & Tell
11:15 Second Year Results with Area Wide Mating Disruption by Dr. Larry Hull, Penn State University
12:00 Lunch – Great Lobby and Confection Lobby
Visit Exhibitors

Wednesday Afternoon, January 30, 2008 (Nigerian Room)

TREE FRUIT SESSION

Moderator – Bill Tietjen, Rutgers NJAES Cooperative Extension

- 1:30 Grower Panel: Horticulture Industry Down Under: IFTA 2007
Moderator: Bill Tietjen, Rutgers NJAES Cooperative Extension
Gary Mount, NJ
John Baugher, PA
Doreen Spenser, PA
Bennett Saunders, VA
2:15 Show & Tell
2:30 New Advances in European Pear Production by Ken Slingerland, Ontario Ministry of Agriculture, Food, and Rural Affairs
3:15 Improving Spray Deposition by Dr. Andrew Landers, Cornell University
3:45 US Apple Association, Nancy Foster, President
4:00 Pennsylvania Apple Marketing Board, Karin Rodriguez, Director
4:15 Adjourn

WEDNESDAY Afternoon, January 30, 2008 (Crystal Room)

NATIONAL PEACH COUNCIL (NPC)

Moderator – Philip J. Neary, NJ

- 1:30 Welcome by Philip Neary, President NPC
1:40 ***Ernest Christ Memorial Lecture:*** New and Emerging Peach Rootstocks by Dr. Greg Reighard, Clemson University
2:15 Show & Tell
2:30 Peach Insect Research Update by Dr. Peter Shearer, Rutgers NJAES Cooperative Extension
3:00 Show & Tell
3:15 Panel: Peach Production Practices Outside the Mid-Atlantic
Moderator: Gary Van Sickle, CA
Ken Slingerland, Ontario, Canada
Henry Chiles, VA
Bruce Johnson, SC
4:00 Adjourn

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Tree Fruit Session &

Labor / Farm Management Session

THURSDAY Morning, January 31, 2008 (Nigerian Room)

TREE FRUIT SESSION

Moderator – To Be Determined

- 9:00 New Sprayer Technology by Dr. Andrew Landers, Cornell University
- 9:30 Sweet Cherry Research in High Tunnels by Dr. Greg Lang, Michigan State University
- 10:00 Show & Tell
- 10:15 Update on the Use of Platforms in Orchards by Dr. Tara Baugher, Penn State Cooperative Extension of Adams County
Andre Tougas, MA
Katy Lesser, Penn State Cooperative Extension of Adams County
- 10:45 CSI Technology in Tracking Diseases by Dr. Henry Ngugi, Penn State University
- 11:15 Show & Tell
- 11:30 Tomato Ringspot Virus on Apple Rootstocks by Dr. John Halbrecht, Penn State University
- 12:00 Lunch – Great Lobby and Confection Lobby
Visit Exhibitors

Thursday Afternoon, January 31, 2008 (Nigerian Room)

TREE FRUIT SESSION

Moderator – To Be Determined

- 1:30 Diversification of Fruit Crops Grower Panel
Moderator: Dr. Rob Crassweller, Penn State University
Asian Pears: Eugene Kono, PA
Pluots & Other Interspecific Hybrids: Tim Weiser, PA
Flat Peaches: Ken Kauffman, PA
Wine Grapes: Phil Roth, PA
Cryo Apple Wine: Dr. Steve Menke, Penn State Cooperative Extension
- 2:15 Young Grower Panel
Moderator: Sidney Kuhn, PA
Panel: To Be Determined
- 2:45 Fungicide Resistance – What is on the Horizon by Dr. Jim Travis, Penn State University
- 3:15 Core Presentation by Michael Meyers, Pennsylvania Department of Agriculture
- 3:45 Adjourn

Thursday Afternoon, January 31, 2008 (Magnolia Rooms A & B)

LABOR / FARM MANAGEMENT SESSION

Moderator – To Be Determined

- 1:30 Utilizing H2A Labor Grower Panel
Moderator & Presenter: Merlin Williams
Henry Allenberg, PA
Charlie Haines, NJ
Keith Cramer, PA
Lynn Moore, MD
- 2:30 Changes in Labor Laws that will Affect You by Dr. John Becker, Penn State University
- 3:00 Cost of Borrowing Money by Dr. Jayson Harper, Penn State University
- 3:30 Farm Pond Management by Steve Bogash, Penn State University
- 4:00 Adjourn

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THURSDAY Morning, January 31, 2008 (Aztec Room)

PEACH SESSION

Moderator – To Be Determined

- 9:00 The Evolution and Management of Fungicide Resistance in Stone Fruit by Dr. Norm Lalancette, Rutgers NJAES, Cooperative Extension
- 9:30 Enhancing and Manipulating Flowering in Peaches by Dr. Greg Reighard, Clemson University
- 10:00 Show & Tell
- 10:15 Economics of Growing Peaches Grower Panel
Moderator: Matt Harsh, Penn State University
Panel: To Be Determined
- 11:00 Research with Peach Training Systems by Dr. Curt Rom, University of Arkansas
- 11:30 National Peach Council by Charles Walker, National Peach Council
- 11:45 California Peach Industry Today by Gary Van Sickle, California Tree Fruit Agreement
- 12:00 Lunch – Great Lobby and Confection Lobby
Visit Exhibitors

Thursday Afternoon, January 31, 2008 (Aztec Room)

PEACH SESSION

Moderator – To Be Determined

- 1:30 Peach Packing Grower Panel
Moderator: Jerome L. Frecon, Rutgers NJAES Cooperative Extension of Gloucester County
Phil Neary, NJ
Dr. Mel Enns, CA
Jack Bream, PA
- 2:15 Assessing and Implementing Peach Pruning Strategies by Dr. Rich Marini, Penn State University
- 3:00 Replanting Orchard Sites Previously Affected by Plum Pox by Dr. John Halbrendt, Penn State University
- 3:30 Adjourn

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